

SAVANNAH CHRISTMAS MARKET SPONSORSHIP + GIVE BACK PROGRAM



USA Today (2023 & 2024): one of the top 10 Holiday Markets
Travel +Leisure (2024): one of the top 10 European-style Christmas Markets

The Savannah Christmas Market welcomes 250,000 visitors throughout the Season

 42.5K

 37K

This holiday season, Plant Riverside District is honored to support the Treutlen House for Boys and the New Ebenezer Christian Retreat Center in Effingham County, GA, once again. Every sponsorship dollar will benefit these outstanding organizations directly, helping to fund vital children's programs and sustain essential operating needs. Together, we can help make the season brighter for those who need it most.

Learn more at www.newebenezer.org and treutlenhouse.com, or call 912-754-9242.

PLANT RIVERSIDE DISTRICT WILL PROVIDE MARKETING BENEFITS IN THE FOLLOWING WAYS

GOLD
\$10K

SILVER
\$5K

VIP access passes to the Grand Opening Ceremony of the Savannah Christmas Market
Includes one parking pass, reserved seating for the ceremony, front of line access to see Mr. and Mrs. Claus, and a complimentary beverage

4

National and local PR exposure with promotion of the Savannah Christmas Market including a pre-event press release and media recognition

✓

Printed advertising including onsite sponsor boards and banners - logo and name visibility

✓

✓

Inclusion in social media posts across all platforms
Facebook, Instagram, and Tik-Tok

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Logo and name inclusion in the 2025 Savannah Christmas Market promotional video

✓

✓